



**ART NOW FAIR**  
SALT LAKE CITY  
**March 31 – April 3, 2022** at Expo Center [ARTNOWFAIR.COM](http://ARTNOWFAIR.COM)  
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Announcing our inaugural art fair, ART NOW FAIR, Salt Lake City. Premiering at the Expo Center, March 31 – April 3, 2022.

ART NOW FAIR has selected Salt Lake City, the urban gem of the mountain west, for our new art fair, with local access to culturally rich premier ski towns including Park City and Deer Valley. Utah's economy has been ranked as one of the fastest growing and rated 2nd in the nation for most wealthy metropolitan areas and leads the nation in upward mobility. Home to more than 6000 of the most innovative startups and tech companies, some of which are valued at well over a billion dollars and managed by some of the greatest minds in the industry. This Silicon Slope tech industry along with Bionic Valley, a leading force in medical research, are leading industries in Salt Lake.

Salt Lake, nicknamed 'Ski City' is within an hour of neighboring Park City, one of the most prestigious and wealthiest resort areas internationally. Many of the nation's top art collectors have strong cultural connections to the area and support the rich arts and culture community. In March 2022, the Salt Lake City area will finally have an international art fair during the prime ski season to draw upon the local and global visitors to the region.

ART NOW FAIR will host 50+ national and international art galleries, presenting their diverse artists in the spacious and ideally located Expo Center.

The venue, Expo Center, is a well-known convention center with almost 50,000 square feet of exhibit space and ample free parking. Centrally located with easy access for both Park City and Salt Lake City, the venue is an ideal location for our art fair.

The opening night reception will be held on Thursday, March 31 from 5 – 9PM. The art fair will continue Friday, April 1, from 11am – 7pm, Saturday April 2 from 11am – 7pm and Sunday, April 3 from 11am – 5pm. The opening night's reception will benefit a not- for profit (TBD).