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For Release: Immediately

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ART NOW FAIR

December 5 - 8, 2019

“Not just another Art Fair”

ART NOW FAIR makes its debut in at the ELV Exhibit Hall in the heart of Miami Beach on Thursday, December 5, 2019. Located directly across the street from Art Basel and the Miami Beach Convention Center, on 17th & Washington, the location is ideal for sophisticated galleries to maximize exposure to top collectors during this prime art fair week.

Art Now Fair was created for a diverse selection of leading-edge galleries and multiple client-centric platforms for viewing art. This unique fair will implement a new initiative to truly utilize the fair as an annex to generate business and close deals, by giving dealers the ability to bring clients back to their booths after regular fair hours - providing private access up to 11PM. By offering exclusive flexibility in the art fair experience with the objective that the private extended hours will not only lead to an increase in sales, but also heighten and enhance client relationships for the galleries.

Art Now Fair is an experience not to be missed. The Opening Night preview is on Thursday, December 5, from 6-9pm and runs through Sunday, December 8.

For more information, please contact:
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